

VALORIE BOYER

GRAPHIC & WEB DESIGNER

Contact

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About Me

I am a seasoned graphic & web designer with over 15 years of experience with print design, UI/UX, and branding.

Software & Skills

Photoshop



Illustrator



InDesign



Dreamweaver



Adobe XD



HTML



CSS



JS



Education

Art Institute of Atlanta

BA in Media Arts & Animation

North Metro Technical College

AS in Visual Communication

Work Experience

Creative Specialist

Miracle Method Surface Refinishing (7/21 - 3/23)

- Prepared final print-ready image files to send to vendors.
- Designed eye-catching email templates that increased marketing click-through rates.
- Created marketing materials for franchises, such as vehicle wraps, flyers & brochures, and website landing pages.
- Helped organize file structure of web content files, imagery and multimedia assets.

Graphic & Web Designer

Rearview Advertising (2/19 - 4/21)

- Managed numerous projects simultaneously to meet tight deadlines
- Ensured all design work adhered to various established client brand guidelines across all platforms.
- Prepared final artwork files for printing or digital distribution while maintaining quality standards.
- Developed unique brand identities for new businesses, including logo design and color schemes.

Graphic & Web Designer

Berkshire Hathaway HomeServices GA Properties (3/12 - 10/18)

- Created custom webpage designs to meet client needs using HTML, CSS, and JavaScript.
- Conducted regular website maintenance, updates, and migrations to all company and client websites.
- Created marketing materials for company and agents such as booklets, flyers, brochures, and yearly award presentations.